









## IMEX4 2010 SPONSORSHIP OPPORTUNITIES

THESE SPONSORSHIPS ARE AVAILABLE TO ALL OF THE EXHIBITIONS: Facilities, Fire, Safety and Security

	SPONSORSHIP	INVESTMENT	DESCRIPTION
	Pens	US \$5,000	Have your own custom designed pen with company logo inserted in all bags at iMex4 event (includes Security, Fire, Safety and Facilities) The pen will be inserted in the official bags that are given to each visitor at the time of registration. The pen has to be approved by the show organizer. The estimated number of visitors to the 4 events is over 12,000. * Does NOT include material or production.
	Grand Prize	US \$10,000	Be the sponsor of the GRAND PRIZE and maximize the exposure of your company at the event and attract a larger number of qualified visitors to your booth.
	Cocktail Sponsor	<del>US \$15,000</del> <b>SOLD</b>	In addition to wide exposure through all of our promotional outlets (web, invitations, and html blasts), your name will appear on 1000 VIP invitations to be sent out to pre-registered show visitors and Mexico's top 500 companies. Your name will also appear on banners in the reception area, and you will be able to speak for 5 minutes at the podium.
	Registration Counters Hall A Hall B Hall C Hall D	US \$1,000 each; US \$3,500 for all Locations	Your company name/logo will be included on kickplates with "visit us in booth #" throughout the Centro Banamex concourse. * Includes production and installation.
	Conference Tote Briefcases	US \$10,000	Distributed to the conference attendees as they arrive, the briefcases contains the official IMEX4 directory and other registration materials. Conference attendees pick up their briefcases as they check in at registration counters. Your name and logo will be featured on the outside of the briefcases. * Includes production
	Folding Map Ad	For pricing contact Sales Rep.	Your company's advertisement will be published on over 10,000 maps that will contain the floor plan of the exhibit hall and the booth numbers for each exhibitor. These maps will be handed to each registered attendee during the show. * Includes production
	Direct mail (2 total) and one piece includes pre-registered visitor badges	US \$7,500	Your name will appear on all of the envelopes to be mailed out to up to 10,000 pre-registered visitors with their badges and inside an invitation for the attendees to come to your booth. * Includes production and mailing.
	Information / Concierge desk at each exhibition entrance Hall A Hall D	US \$3,000 <del>US \$2,000</del> <b>SOLD</b>	Your name will appear on an information counter placed at the two main entrances of the exhibition. Includes the cost of the structure and production. * Includes production and installation.
	Shuttle Bus Route 3 Shuttle Bus Route 4	US \$5,000 US \$5,000	Features your name on the exterior sides (left & right) of shuttle buses, logo in show pocket map and you may run a DVD in loop inside the bus. * Includes production and installation.
	Baggage Check	US \$2,000	Your name will appear on the baggage check structure and over the service desk arch, This has been created for Expo visitor's convenience to store briefcases, luggage and bags. * Includes production and installation.
	Sticker On Escalators	US \$2,000	Stickers / Decal w/ Logo on escalator stairs - price is per set of escalators. Only applies to escalators in concourse area of Halls A, B & C * Does NOT include production and installation.

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	Vynil Signage On Glass Part Of Escalators	US \$2,500	Stickers / Decal w/ Logo on escalator glass side - panels. Price is per set of escalators. Only applies to escalators in concourse area of Halls A, B & C. * Does NOT Include production and installation.
	Arch Over Escalators	<del>US \$1,500</del> <b>SOLD</b>	Arch over escalator ramp - price is per set of escalators. Only applies to escalators in concourse area of Halls A, B & C. Price for one arch. * Does NOT Include production and installation.
	Floor Graphics On Carpet (Stickers)	US \$1,500	Floor stickers/decals w/ logo placed in concourse area. Maximum diameter of 30 cm (12 inches). Price is for 10 stickers/decals. Applies to concourse area of halls A, B & C. * Does NOT Include production and installation.
	Large Mesh Banners on Window in Concourse Area	<del>US \$4,000</del> <b>SOLD</b>	Large banner 4.30 m x 6 or 9 Mts (14" x 19 or 29.5') facing concourse area. Price is for one banner. Applies to concourse area of halls A, B & C. * Does NOT Include production and installation.
	Advertising In Bathrooms	US \$1,500	Permits sponsor to place a poster on bathroom door and on mirrors above sinks. Price per bathroom. * Does NOT Include production and installation.
	Hand Sanitizer	US \$15,000	Each attendee will receive a spary hand sanitizer with your logo on it. 15,000 in total * Includes production.

## ADVERTISING IN SHOW DIRECTORY AND E MAIL BLASTS

SPECIAL POSITIONS (COLOR)	PRICES IN US \$
Front page Directory Spread	<del>\$ 2,700</del> <b>SOLD</b>
Inside Front Cover (Cover 2)	<del>\$ 1,000</del> <b>SOLD</b>
Back Cover (Cover 4)	<del>\$ 1,200</del> <b>SOLD</b>
Inside Back Cover (Cover 3)	<del>\$ 1,000</del> <b>SOLD</b>
Page Facing Cover 2	\$ 1,000
Page Facing Cover 3	\$ 1,000

OTHER POSITIONS	PRICES IN US \$
Full Page Color Ad	\$ 800
1/2 Page (color)	\$ 600
Show Directory Special Insert	\$ 2,500
Show Directory Wrap / Band	\$ 5,000
Company Logo in Show Directory Listing	\$ 100
Logo on Pocket Map (color)	\$ 100
Logo in Show directory and pocket map	\$ 175

E MAIL BLASTS	PRICES IN US \$
Be the sole Sponsor of one e mail blast to more than 20,000 contacts during our promotional campaign. You will be able to send information from your company and invite them to your booth.	\$ 1,250
Promote your company with a picture or your company logo and up to 70 words of copy, on our promotional e blasts about the show which will be sent to more than 20,000 contacts.	\$ 100